

JOIN TODAY AND MAKE A DIFFERENCE IN OUR DOWNTOWN NEIGHBORHOOD!

Business Membership

As Partners with businesses of all types and sizes, the PDP offers business level memberships to suit a variety of needs.

■ **Downtown Advocate - \$500**

- Welcome message broadcast via PDP's social media outlets on Facebook and Twitter to over 5,000 followers and via *Get Into It*, PDP's weekly e-newsletter with over 4,000 subscribers
- Strategic discounts from Downtown retailers, food and beverage establishments, service providers and associations (as available)
- Company recognition and hyperlink on the PDP Website Membership Directory
- Company recognition on our Membership display board, and in the Annual Report**
- Invitation to Annual PDP Membership Meetings
- Subscription to *Pittsburgh Magazine*
- PDP Promotional Item

■ **Downtown Patron - \$1000**

- All benefits listed above in the Downtown Advocate level PLUS
- Access to the PDP mailing list of 1,000 Downtown stakeholders to promote your business; sent semi-annually in electronic format
- Member recognition (company name) via a full page ad in *Pittsburgh Magazine* (thank you to our members)

■ **Downtown Champion - \$2,500**

- All benefits listed above in the Downtown Patron level PLUS
- 5% discount on tuition at Point Park University for your company's employees*
- One complimentary ticket to the Annual Meeting***

- Member recognition (company logo) via a full page ad in *Pittsburgh Magazine* (thank you to our members)

■ **Downtown Visionary - \$5,000**

- All benefits listed above in the Downtown Champion level PLUS
- 10% discount on tuition at Point Park University for your company's employees*
- Two complimentary tickets to the Annual Meeting***
- Company logo displayed in "Featured Member" flash box on PDP's Website Homepage
- Company logo displayed on the Downtown Wi-Fi portal page
- Logo recognition in *Get Into It* (the PDP's Weekly e-newsletter with over 4,000 subscribers)

■ **Renaissance Leader - \$10,000**

- All benefits listed above in the Downtown Visionary level PLUS
- 15% discount on tuition at Point Park University for your company's employees*
- Four complimentary tickets to the PDP Annual Meeting***
- Four tickets to the PDP's *Light Up Night* VIP Event

* *Varies at the top three levels – may not be combined with other Point Park discounts*

** *Type and level of recognition increases with each incremental increase in support*

*** *Number of tickets increases with increase in level of support – top three levels only*

