

## Paris to Pittsburgh Program **Program Overview**

Thank you for your interest in the Paris to Pittsburgh Program. Administered by the Pittsburgh Downtown Partnership, and generously funded by the Colcom Foundation, Paris to Pittsburgh seeks to enhance the environment of the Golden Triangle through various design improvements.

Paris to Pittsburgh provides financial assistance in the form of grants to property and business owners who make improvements to their storefronts. Grants are awarded for improvements which enhance the pedestrian and streetscape experience through elements such as:

- Improved lighting
- Sidewalk cafés
- Awning instillation
- Signage
- Increased façade transparency
- Landscape elements
- Outdoor retail furniture

To begin the Paris to Pittsburgh process, please fill out the attached application and submit it, along with a \$250 administration fee payable to the Pittsburgh Downtown Partnership, to the address listed above.

Once your application and administration fee have been received, a copy of the “Paris to Pittsburgh Design Guidelines” will be delivered to you and a initial project meeting will be scheduled.

If you have any questions, please contact:

Geof Comings  
Economic Development Manager  
Phone: 412-325-0157  
Email: [gcomings@downtownpittsburgh.com](mailto:gcomings@downtownpittsburgh.com)

## Paris to Pittsburgh Program Program Guidelines

### 1. Statement of Purpose

The goal of the Paris to Pittsburgh program is to activate the Golden Triangle through pedestrian-oriented streetscape design.

### 2. Program Funding

The Paris to Pittsburgh program is generously funded by the Colcom Foundation

### 3. Eligibility

- a. Area Eligibility: Paris to Pittsburgh projects must be located within the Central Business District.
- b. Type of Businesses: Paris to Pittsburgh supports enhancements to pedestrian-oriented businesses, including restaurants and cafes, and retail, such as newspaper stands, flower shops and bakeries. Other uses may be considered at the discretion of the Paris to Pittsburgh Committee

### 4. Eligible Activities

Streetscape improvements such as (but not exclusively limited to) building façade enhancements, sidewalk cafes, outdoor retail furniture, landscape elements, signage, accessibility improvements, and lighting are eligible for reimbursement.

### 5. Parameters of Grant

- a. Grant Size: Paris to Pittsburgh awards a 50% matching grant. No specific project costs are mandated.
- b. Fees: A \$250 non-refundable application fee is required before design guidelines will be released.
- c. Reimbursements: Will only be made upon project completion.

### 6. Waiver of Provisions

The Paris to Pittsburgh Committee may modify or waive certain provisions of these program guidelines.

### 7. Notification

The Paris to Pittsburgh Committee reserves the right to:

- a. Reject any and all applications.
- b. Announce all loan commitments publicly.

### 8. Additional Information

For additional information, please contact Geof Comings at the Pittsburgh Downtown Partnership by phone at 412-325-0157 or by email at [gcomings@downtownpittsburgh.com](mailto:gcomings@downtownpittsburgh.com)

Paris to Pittsburgh Program  
**Application: Project Contacts**

Property Address: \_\_\_\_\_

Business Name: \_\_\_\_\_

**Property/Business Owner Information**

Project submitted by (circle one):    Property Owner        Business Owner

Applicant Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_    Contact Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

If Tenant, Please provide Building Owner Information

Owner's Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_    Contact Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

**Project Architect Information (if applicable)**

Firm: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_    Contact Email: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Please Note: application approvals are at the sole discretion of the Paris to Pittsburgh Committee**

Paris to Pittsburgh Program  
**Application: Project Summary**

**Building Information**

Current Building Use:

Ground Floor: \_\_\_\_\_

Upper Floor(s): \_\_\_\_\_

Proposed Building Use:

Ground Floor: \_\_\_\_\_

Upper Floor(s): \_\_\_\_\_

Proposed Renovation Components (Check all that apply):

- |   |   |
|---|---|
| <input type="checkbox"/> Sidewalk Café                | <input type="checkbox"/> Signage                    |
| <input type="checkbox"/> Building Façade Enhancements | <input type="checkbox"/> Accessibility Improvements |
| <input type="checkbox"/> Landscape Elements           | <input type="checkbox"/> Lighting                   |
| <input type="checkbox"/> Other: _____                 |   |

Estimated Renovation Budget: \_\_\_\_\_

Do you plan to use an architect?                      Yes    No

Would you like help finding an architect?                      Yes    No

**Business Information**

Type of Business/Proposed Business: \_\_\_\_\_

Hours of Operation

M-F: \_\_\_\_\_

Sat: \_\_\_\_\_

Sun: \_\_\_\_\_