



*JOIN TODAY & MAKE A DIFFERENCE
IN OUR DOWNTOWN NEIGHBORHOOD.*

Business Membership Program

As Partners with businesses of all types and sizes, the PDP offers business level memberships to suit a variety of needs.

BUSINESS MEMBERSHIP LEVELS

■ Renaissance Leader (\$10,000 and above)

- 20% discount on tuition at Point Park University for your company's employees
- Radio show guest and underwriting credit on the PDP's monthly radio show, The Downtown View, on KQV AM 1410 (two times annually); 30-second commercial on the radio show, four times annually
- Company logo will be displayed in the "Featured Member" flash box on the Homepage of the PDP's Website
- Logo Recognition in the PDP's Weekly e-newsletter, Get Into It; Membership Board and Annual Report
- Company article in various issues (3) of the PDP's weekly e-newsletter, Get Into It
- Company recognition and hyperlink on the PDP Website (Membership Page)
- Four complimentary tickets to the PDP Annual Meeting
- Annual Meeting Preview Cocktail Party
- Pre-Annual PDP Retreat Dinner with PDP Leadership (September)
- Invitation to Annual PDP Membership Meetings
- Strategic discounts from a Downtown retailer, food and beverage establishment and association (as available)
- Receive all PDP research reports when released to the Board of Directors (via e-mail)
- Access to the PDP Mailing list to promote your business (electronic format); sent semi-annually; list comprises 1,500 Downtown stakeholders
- PDP Promotional Item

■ Downtown Visionary (\$5,000 - \$9,999)

- 10% discount on tuition at Point Park University for your company's employees
- Radio Show Guest and Underwriting Credit on the PDP's monthly radio show, The Downtown View, on KQV AM 1410 (one time annually); 30-second commercial on the radio show, 2 times annually
- Company logo will be displayed in the "Featured Member" flash box on the Homepage of the PDP's Website
- Logo Recognition in the PDP's Weekly e-newsletter, Get Into It; Membership Board and Annual Report
- Company article in various issues (2) of the PDP's weekly e-newsletter, Get Into It
- Company recognition and hyperlink on the PDP Website (Membership Page)
- Downtown Dinner with PDP Leadership
- Strategic discounts from a Downtown retailer, food and beverage establishment, service provider and association (as available)
- Two complimentary tickets to the Annual Meeting
- Annual Meeting Preview Cocktail Party
- Invitation to Annual PDP Membership Meetings
- Ability to participate on PDP committees and have a direct impact on city improvements
- Receive all PDP research reports when released to the Board of Directors via e-mail
- Access to the PDP Mailing list to promote your business (electronic format); sent semi-annually; list comprises 1,500 Downtown stakeholders
- PDP Promotional Item

■ **Downtown Champion (\$2,500 - \$4,999)**

- 5% discount on tuition at Point Park University for your company's employees
- Company article in various issues (1) of the PDP's weekly e-newsletter, Get Into It
- Logo on PDP Membership Board
- Acknowledgement in Annual Report
- Company recognition and hyperlink on the PDP Website (Membership Page)
- Invitation to two PDP Board Meetings
- One complimentary ticket to the Annual Meeting
- Invitation to Annual PDP Membership Meetings
- Ability to participate on PDP committees and have a direct impact on city improvements
- Access to the PDP Mailing list to promote your business (electronic format); sent semi-annually; list comprises 1,500 Downtown stakeholders

- PDP Promotional Item

■ **Downtown Patron (\$1000 - \$2,499)**

- Company recognition in the PDP Annual Report and on the PDP Membership Board
- Company recognition and hyperlink on the PDP Website (Membership Page)
- Ability to participate on PDP committees and have a direct impact on city improvements
- Invitation to Annual PDP Membership Meetings
- Access to the PDP Mailing list to promote your business (electronic format); sent semi-annually; list comprises 1,500 Downtown stakeholders
- Special gift from the PDP

■ **Downtown Advocate (\$500 - \$999)**

- Company recognition on the PDP's Membership Board and in the PDP Annual Report
 - Company recognition and hyperlink on the PDP Website (Membership Page)
 - Ability to participate on PDP committees and have a direct impact on city improvements
 - Invitation to Annual PDP Membership Meetings
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